

Bradford South Draft Locality Plan 2022-25

Developed and delivered in partnership with local Cllrs, partner agencies, voluntary, community and faith organisations and residents

Foreword

Bradford South Area Committee Chair – Cllr David Green

- The Bradford South Locality Plan (2022-25) has been developed to help focus on **prevention** as well as **intervening early** when problems do emerge so that everyone can live a long, healthy and full life.
- The Bradford South Locality Plan identifies the top concerns, hopes and ambition for Bradford South communities over the next three years.
- We recognise only by coming together can public services meet the demands in Bradford South.
- There is a need for more joined-up working and this plan aims to provide a platform which facilitates this.

Cllr David Green
Chair of Bradford South Area
Committee

This plan is everybody's business!
To make a significant positive difference in the Bradford
South area, we need everybody to get involved.

About the Locality Plan

What is the plan?	Why have one?	How did we develop it?	How do we deliver it?	Who's involved?
<ul style="list-style-type: none">• A working document for what we want to achieve, to create as good a quality of life as possible for the people living here.• It includes information about our strengths, challenges and priorities.	<ul style="list-style-type: none">• It will focus our attention on the key strengths and challenges in Bradford South and help address them.• It focusses on prevention and early help, so that everyone can live a long, healthy and full life.• It makes sure that what we do locally is aligned to the bigger plans for the whole Bradford District.	<ul style="list-style-type: none">• We used the latest local data and intelligence.• We heard from local voices including Cllrs, residents, colleagues in our partner agencies and in voluntary, community and faith organisations.• A public perception survey was used and the Plan has been agreed by the Area Committee.	<ul style="list-style-type: none">• Now we know our key priorities, we can develop a detailed action plan to help us deliver them at a time of the severe service restrictions on the Council, NHS and Police. We recognise we will not be able to deliver at once but recognise by working with these agencies and other partners we hope the action will be delivered in a reasonable time.• The Area Committee monitors the plan to make sure we're making progress.	<ul style="list-style-type: none">• Everybody living in Bradford South can make a difference!• Local services and organisations will all work together with local people and communities to address our key priorities.

What are the Bradford District Priority Outcomes (2022-25)?
Better Skills, More Good Jobs and a Growing Economy; Decent Homes, Good Start, Great Schools; Better Health, Better Lives; Strong, Safe and Active Communities; and a Sustainable District.

Bradford South Today

Population count as of
2020
106,750

Ethnic Breakdown:
White - 80075
Asian/Asian British - 14923
Mixed/multiple ethnic group - 3331
Black/African/Caribbean/Black British
- 2074
Other ethnic group - 1142

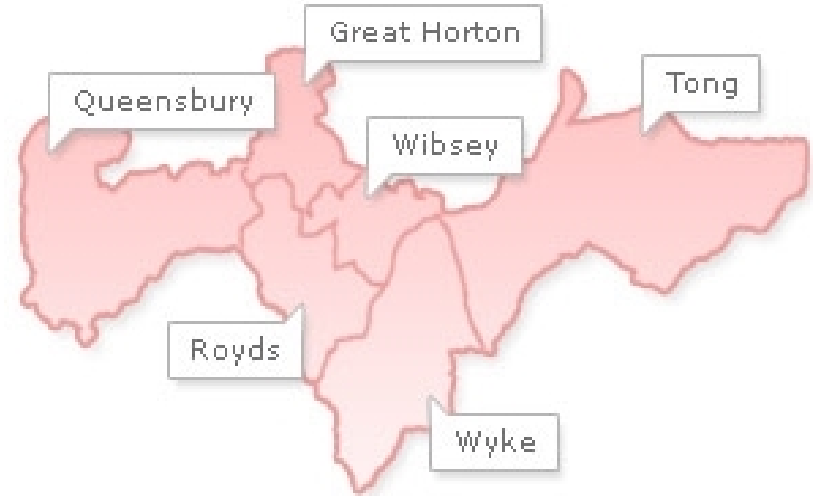
Age Distribution:
0-19 - 31,488
20-39 - 27,034
40-69 - 37,504
70 - 85+ - 10,724

Christian - 53.0%
Muslim - 12.3%
No religion 25.5%
Buddist - 0.2%
Hindu - 1.6%
Sikh - 0.9%
Not stated - 6.0%
Other religion 0.2%

You can find out more about Bradford South here

- [Public Health Profile - JSNA](#)
- [Bradford Observatory](#)

Bradford South Wards



Your Local Team and Councillors

Bradford South Locality

Area Committee Chair: Cllr David Green

Area Coordinator: Ishaq Shafiq

Great Horton



Councillor
Joanne Dodds



Councillor
Tariq Hussain



Councillor
Abdul Jabar

Ward Officer(s): Mohammed Taj
Assistant Ward Officer(s): Shafia Chowdhury

Queensbury



Councillor
Matthew Bibby



Councillor
Hazel Parsan



Councillor
Luke Majkowski

Ward Officer(s): Mohammed Taj
Assistant Ward Officer(s): Shafia Chowdhury

Royds



Councillor
Angela Tait



Councillor
Andrew Thornton



Councillor
Ruth Wood

Ward Officer(s): Liz Parker
Assistant Ward Officer(s): Naushad Moosa

Tong



Councillor
Matt Edwards



Councillor
Kausar Mukhtar



Councillor
Celia Hickson

Ward Officer(s): Rada Mijailovic
Assistant Ward Officer(s): Dennis Rowe

Wibsey



Councillor
Ralph Berry



Councillor
David Green



Councillor
Sabiya Khan

Ward Officer(s): Liz Parker
Assistant Ward Officer(s): Naushad Moosa

Wyke



Councillor
Joan Clarke



Councillor
Sarah Ferriby



Councillor
Andy Walsh

Ward Officer(s): Rada Mijailovic
Assistant Ward Officer(s): Dennis Rowe

For more information about your councillors including contact details and surgery times, please visit our [webpage](#).

Locality priorities on a page

Bradford District Priority Outcomes 2022-25	Bradford South Locality Wide Priorities 2022-25
Better Skills, More Good Jobs and a Growing Economy	<ul style="list-style-type: none"> • Development of village and / or service centres across Bradford South including increasing community building space for community based training and activities. • Increase awareness of business development and support opportunities. • Increase accessibility of jobs and training opportunities locally through developing links with existing employers including employers within the Euro Way Industrial estate.
Decent Homes	<ul style="list-style-type: none"> • Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues. • Winter support for vulnerable residents. • Helping people manage household budgets including energy efficiency help.
Good Start, Great Schools	<ul style="list-style-type: none"> • Concern for the number of children and young people that are not in education and at risk of exploitation. • Wider offer of co-produced youth provision and junior youth provision including working with schools. • Increase opportunities for family support and early intervention including 0-5 social / educational activities.
Better Health, Better Lives	<ul style="list-style-type: none"> • Increase awareness of mental health support for families and children including reducing loneliness and isolation. • Support the development of Dementia Friendly Communities. • Work with partners in health Community Partnerships to connect people with services more effectively to prevent ill health including increasing opportunities and awareness of local green spaces to support physical and mental health.
Safe, Strong and Active Communities	<ul style="list-style-type: none"> • Develop locality approaches to dealing with domestic violence and abuse. • Dealing with inappropriate use of Quads and Nuisance Motorbikes and other anti-social driving. • Developing information about neighbourhood resources and activities which is kept up to date for use by all partners working.
A Sustainable District	<ul style="list-style-type: none"> • Encourage connections between partners and schools with young people and the environment to create an understanding of the importance of climate issues. • Linking people with food growing opportunities and developing new ones. • Improve waste management behaviour, including increasing recycling rates, reducing fly-tipping, litter and enabling community action to restore pride in neighbourhoods.

Better Skills, More Good Jobs and a Growing Economy



Locality Priorities

1. Development of village and / or service centres across Bradford South including increasing community building space for community based training and activities.
2. Increase awareness of business development and support opportunities.
3. Increase accessibility of jobs and training opportunities locally through developing links with existing employers including employers within the Euro Way Industrial estate.

Better Skills, More Good Jobs and a Growing Economy

Actions, Outcomes and Indicators



Actions

1. Support third sector, businesses and other partners to explore and enhance increasing community spaces across all wards including school, faith and other community buildings. In addition, work with businesses and communities to improve the visual environment in village and / or service centres.
2. Support for events and / or activities in village and / service which encourage more footfall.
3. Signposting to business support and grant funding opportunities.
4. Work with DWP and partners to offer activities and services which support raising skills including job search, access to further education, training and job readiness.

Outcomes

1. New and / or improved community spaces and / or hubs.
2. Improvements to visual environment.
3. More local footfall.
4. More businesses accessing support opportunities and / or more new businesses.
5. More people accessing training.
6. More people supported to gain employment, training and / or access to education.
7. More job search support locally.

Indicators

1. Number of new community spaces.
2. Number of new community provision.
3. Feedback from businesses re footfall.
4. Number of businesses and / or individual traders supported.
5. Number of people gaining employment, training and / or education.
6. Number of job search classes held locally increased.
7. Number of participants supported to get job ready.



Locality Priorities

1. Improve and maintain the quality of private-rented and social housing, and empower tenants to address issues.
2. Winter support for vulnerable residents.
3. Helping people manage household budgets including energy efficiency help.

Decent Homes

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Target the most problematic tenanted properties identified through place-based interventions including days of action.2. Develop landlord and tenants educational pack outlining rights and responsibilities.3. Identify those most vulnerable for winter help jointly with partners including schools and faith sector to raise awareness of support available.4. Develop local offers and sign-post to advice support, green doctors, food banks, credit unions, money management etc.	<ol style="list-style-type: none">1. Reduction in anti-social behaviour.2. Reduction in service requests.3. Less transient communities.4. Cleaner gardens and streets.5. Landlord and tenants pack developed.6. Increased in people accessing Winter Support.7. Increased access to take-up of local activities.	<ol style="list-style-type: none">1. Number of calls for service2. Number of action days and / or other engagement delivered.3. Feedback from partners and members.4. Number of people accessing Winter Support.5. Number of people accessing advice provision, money management courses etc.



Locality Priorities

1. Concern for the number of children and young people that are not in education and at risk of exploitation.
2. Wider offer of co-produced youth provision and junior youth provision including working with schools.
3. Increase opportunities for family support and early intervention including 0-5 social / educational activities.

Good Start, Great Schools

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<ol style="list-style-type: none"> 1. Develop tailored partnership approaches offering alternative positive education and / or training opportunities particularly to individuals involved with and / or at risk of Serious Organised Criminal Activity. 2. Scope out the capacity of schools and the third sector for the provision of additional children and young people's provision. 3. Raise awareness of services and opportunities for early intervention and family support through partners such as schools, Youth Service, Health Community Partnerships and social care programmes in the area, faith settings and leaders, and voluntary groups working with people. 	<ol style="list-style-type: none"> 1. Reduction of number of children and young people involved in Serious Organised Crime. 2. Reduction of NEET young people. 3. New and / or enhanced joint provision for young peoples activities. 4. More children have improved levels of development at the Early Years stage. 5. Improved communication and partnership working between all schools and colleges and other partner agencies is having a positive impact on the lives of children, young people and their families. 6. More referrals of families for early help. 	<ol style="list-style-type: none"> 1. Number of number of children and young people involved in Serious Organised Crime dropping. 2. Number young people supported into education, employment and / or training. 3. Number of new and / or enhanced provision for young people. 4. Number of young people supported. 5. Evidence of the positive impact arising from improved communication or partnership working. 6. Evidence of the voice of children and young people being heard and acted upon by those involved in making decisions that affect their lives, and of the positive impact this is having. 7. Number of individuals and / or families supported through early help interventions.



Locality Priorities

1. Reduce loneliness and isolation for adults.
2. Support the development of Dementia Friendly Communities.
3. Work with partners in health Community Partnerships to connect people with services more effectively to prevent ill health.

Better Health, Better Lives

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Work with health Community Partnerships, third sector groups, schools and wider partners to identify and sign post vulnerable individuals. In addition, promote local place-based support.2. Refresh Dementia Friendly Communities groups and networks across all wards.3. Integrated holistic family and / or individual interventions supporting the delivery of health Community Partnership priorities e.g. mobile place-based health MOT events.4. Work with Public Health, Friends of Groups and wider partners to support the use of local green spaces and to access services improving health and wellness.	<ol style="list-style-type: none">1. Reduced isolation and improve wellness.2. New Dementia Friendly Communities established within place-based settings.3. Number of health Community Partnership projects and / or priorities delivered.4. More people using local parks.5. More people accessing physical exercise and mental health services.	<ol style="list-style-type: none">1. Number of people engaged.2. Number of Dementia Friendly Communities established.3. Number of individuals supported through Dementia Friendly Communities.4. Number of projects delivered supporting the health Community Partnerships.5. Number of people supported through joint partnership and health Community Partnership interventions.



Locality Priorities

1. Develop locality approaches to dealing with domestic violence and abuse.
2. Dealing with inappropriate use of Quads and Nuisance Motorbikes and other anti-social driving.
3. Developing information about neighbourhood resources and activities which is kept up to date for use by all partners working.

Safe, Strong and Active Communities

Actions, Outcomes and Indicators



Actions	Outcomes	Indicators
<ol style="list-style-type: none">1. Establish more information on domestic violence and abuse to inform the development and delivery of an action plan.2. Develop strategies/ initiatives regarding nuisance quads, bikes, abandoned caravans and other vehicles on roads and open green land/ spaces through place based and Area Leadership Teams.3. Days of action co-ordinated with the Police, Parking Services, DLVA and partners identified through place-based partnerships.4. Develop community directory of what's on offer within neighbourhoods across all wards.	<ol style="list-style-type: none">1. Initiatives delivered supporting reduction of domestic violence and abuse in most needed communities.2. More residents reporting locations of anti-social vehicles and driving.3. More information given to the Police where nuisance vehicles are being kept.4. Increased visible of Police and Council deployment / resources within areas of identified need.5. Community directory developed for Bradford South.	<ol style="list-style-type: none">1. Domestic violence and abuse case studies and reported statistics.2. Improved community satisfaction of Police and Council engagement.3. Number of days of action delivered.4. Number of FPNs issued.5. Number of vehicles seized.6. Community directory accessible to partners and wider community of what's on offer.

A Sustainable District



Locality Priorities

1. Encourage connections between partners and schools with young people and the environment to create an understanding of the importance of climate issues.
2. Linking people with food growing opportunities and developing new ones.
3. Improve waste management behaviour, including increasing recycling rates, reducing fly-tipping, litter and enabling community action to restore pride in neighbourhoods.

A Sustainable District

Actions, Outcomes and Indicators



Actions

All of these priorities will be addressed by taking action at a ward level; trying different 'test and learn' approaches in different wards to identify the approaches that have the most impact and to better understand how to tailor our work with communities to help create the biggest impact.

Sustainable development should be a cross-cutting priority and principle underpinning all of the action taken in regard to the previous five themes.

Area based action days should be delivered across Wards led by community priorities emerging through place based partnerships.

Outcomes

1. Increased participation and awareness of climate change issues to make more eco-friendly decisions.
2. More individuals and groups involved in growing food.
3. Cleaner and better looking local environment.
4. More households recycling more items.
5. More residents involved in self-help actions e.g. community litter picks.
6. More Environmental Enforcement including increase in number of FPNs issued.

Indicators

1. Number of partners, schools, sessions and people taking part in climate change education and / or activities.
2. Number of community-led food growing initiatives and number of people involved.
3. Number of community-led litter picking initiatives and number of people involved.
4. Number of days of action delivered across Wards.
5. Reduction in calls for service.
6. Number of FPNs issued.

Let's keep the conversation going

Contact your Area Co-ordinator's Office for more information about our plan, and how to get involved.

Area Co-ordinator: Ishaq Shafiq

Phone: 01274 431155

Email: BradfordSouthAreaOffice@bradford.gov.uk

Address:

Bradford South Area Coordinator's Office
Woodside Children Centre
Fenwick Drive
Bradford
BD6 2PG



Everybody in Bradford South can make a difference!
Here are a few ideas....



Connect

- Meet your ward councillors (via email, phone, in person at their surgeries)
- Get to know your Area Coordinator Office and ward officers



Have your say

- Attend your ward engagement events
- Share your ideas through resident and community consultation
- Attend Area Committee, learn about key plans and ask questions
- Vote in local elections



Get involved

- Volunteer in Bradford South (lots of opportunities can be found [here](#))
- Be neighbourly
- Choose sustainable, active travel options
- Community action e.g. Dementia friendly communities, litter picks

Find lots more ideas at www.peoplecanbradforddistrict.org.uk